

EXHIBIT-1

69

Claritin® Marketing History

- Launched in Belgium in 1988 (AR and CIU)
- Approved in 114 countries
- Approved OTC in 33 countries
 - Approved OTC in Canada in 1990 for “Skin Itching/Urticaria”
 - Approved OTC in U.K. in 1993 for “Hives/Urticaria”
- Approved Rx in U.S. in 1995 for “CIU”



Slide 69 of 86